

Oliver Cheng

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Product Manager | AI + B2B SaaS | 0->1 Builder with Product/Engineering Depth

0->1 product builder with experience owning ambiguous problem spaces end-to-end: discovery, prototyping, roadmap, delivery, and iteration. Strong technical fluency (Python + JavaScript/TypeScript) with hands-on applied-AI workflow work, enabling tight loops from user insight to shipped systems. Comfortable embedding with customers and internal teams to uncover friction points, define clear scopes, and drive outcomes.

Core Strengths

0->1 product execution: problem framing | PRDs/specs | prioritization | sprint planning | launch + iteration

Customer discovery: interviews | workflow mapping | rapid prototyping | feedback loops

AI product building: LLM integrations | multi-step workflows | tool calling | structured outputs | evaluation and reliability checks

Technical fluency: APIs and integrations | data/SQL fundamentals | system tradeoffs and constraints

Leadership + communication: align eng/design/ops | facilitate meetings + decisions | clear written communication | stakeholder management

Experience

Stealth Startup | Product Engineer (AI) / PM (in-house) | 09/2024 - Present

- Owned 0->1 applied-AI prototypes end-to-end: problem framing -> UX -> implementation -> iteration.
- Ran product rituals to drive delivery (roadmap shaping, tickets, standups, demos) while staying hands-on in the build loop.
- Designed AI workflow guardrails (tool calling, structured outputs, prompt/versioning, eval harnesses) to improve reliability and ship safely.
- Built foundations for scaling AI features: knowledge workflows (RAG-style), telemetry/observability, and cost controls.

Unyte Health | Product Manager (B2B SaaS) | 11/2020 - 01/2024

- 0->1 productization: turned a proven, non-digital offering into a SaaS product, owning concept -> MVP -> iteration.
- Discovery + rapid prototyping (UX team of one): interviews, fast prototypes, and beta loops to validate workflows and usability.
- Drove delivery by translating workflows into requirements, edge cases, and testable acceptance criteria with engineering.

Aterica Digital Health | Product Designer | 11/2018 - 01/2020

- Owned UX for workflow-heavy products from discovery through iteration; synthesized usability findings into concrete product changes.
- Partnered with engineering to ship under real constraints (edge cases, accessibility).

Additional Experience

OC Product Consulting | Product Consultant | 11/2016 - Present

- Bridged business, UX, and engineering from idea -> prototype -> production-grade scope; delivered flows, information architecture, interaction patterns, and buildable requirements.

Software Engineering (early career) | 2014 - 2016

- SmartHalo: shipped mobile UX across iOS/Android in React Native; iterated quickly from user feedback.
- Esper: built production backend features in OCaml; focused on onboarding and early user experience; shipped safely in production.
- Ribose: built full-stack features in Ruby on Rails; created Ruby tooling to collect and structure web data for downstream use.
- IBM: supported enterprise clients with complex vendor integrations; diagnosed issues across architecture, databases, and networking.

Education

University of Waterloo | Bachelor of Computer Science (2017) • Cognitive Science Minor • Business Option (Co-op)

Certifications

Product Management Certificate (Udemy) • Agentic AI Certificate (DeepLearning.AI) • AWS Certified Cloud Practitioner

Tools

Claude Code/Design • Codex • Cursor • Gemini • MCP • OpenAI/Claude APIs • SaaS API integrations • Custom agentic workflows