

Oliver Cheng

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Product Designer | 0->1 UX for workflow-heavy products | Technical partner to engineering

Product designer with 0->1 experience across discovery, prototyping, and shipping. Strong product taste and systems thinking, with hands-on implementation fluency that helps close gaps when there is no dedicated design team. Comfortable designing AI-enabled workflows where trust, clarity, and failure states matter.

Skills

Product design: user interviews | workflow mapping | information architecture | interaction design | rapid prototyping | usability testing

Design systems: component specs | tokens/patterns | accessibility-minded design | empty/loading/error states

Collaboration: clear written specs | facilitate decisions | critique and iteration loops | tickets/standups/demos

Technical fluency: React and React Native exposure | API-aware design | edge cases and constraints

AI-enabled UX: conversational interfaces | tool-driven workflows | evaluation-minded iteration

Experience

Stealth Startup | Product Engineer (AI) / Design Partner | 09/2024 - Present

- Designed and shipped applied-AI product prototypes end-to-end: problem framing -> UX -> implementation -> iteration.
- Defined interaction patterns and guardrails for AI workflows (structured outputs, evaluation checks) to make outputs usable and trustworthy.
- Worked closely with engineers on component-level specs, edge cases, and quality bar to ship quickly without breaking UX.

Unyte Health | Product Manager (0->1 SaaS) | 11/2020 - 01/2024

- Owned discovery and rapid prototyping loops with clinicians and clients; translated research into prototypes and buildable requirements.
- Iterated on core workflows through beta testing loops; prioritized usability and clear communication for multi-stakeholder products.
- Acted as UX owner in practice for key flows, aligning design decisions with engineering constraints and delivery cadence.

Aterica Digital Health | Product Designer | 11/2018 - 01/2020

- Owned UX for patient/provider workflows from discovery through handoff and iteration.
- Built wireframes and prototypes; synthesized usability findings into concrete product changes.
- Partnered with engineering to ship under real constraints (edge cases, accessibility).

SmartHalo | Software Engineering Intern (UX/UI) | 05/2016 - 10/2016

- Prototyped and implemented mobile UX concepts across iOS/Android in React Native.
- Bridged design and engineering to ship quickly and iterate from user feedback.
- Applied usability testing and user interviews to improve real product flows.

Additional Experience

OC Product Consulting | Product Consultant | 11/2016 - Present

- Bridged business, UX, and engineering: idea -> prototype -> production-grade scope with clear flows, IA, interaction patterns, and acceptance criteria.

Software Engineering (early career) | 2013 - 2015

- Esper (SWE Intern): onboarding and early-user experience; production backend features in OCaml.
- Ribose (SWE Intern): full-stack features (Ruby + Rails); tooling to collect and structure web data for downstream use.
- IBM / eHealth Ontario: enterprise systems support and integrations in complex environments.

Education

University of Waterloo | Bachelor of Computer Science (2017) • Cognitive Science Minor • Business Option (Co-op)

Certifications

Product Management Certificate (Udemy) • Agentic AI Certificate (DeepLearning.AI) • AWS Certified Cloud Practitioner